



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

**Contract #** 1350264  
**Schedule Dates** 08/08/12-08/14/12  
**Advertiser** Americans for Prosperity (22300)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** AMERICANS FOR PROSPERITY (305155)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** BRAUNSCHEI,ANNE  
**Phone/Fax** /  
**CPE** 1162  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** AFP EST 1162  
AMERICAN FOR PROSPERITY  
JARED SALLES

**Date Entered** 08/03/12  
**Last Modified** 08/03/12  
**Entered By** Randi Weathers  
**CO-OP** No  
**Headline #** ECR09781959  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,476.25  
**Net Total** \$19,698.75  
**Sales Tax**

**Columbus (WSYX)**

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Aug. 2012           | 40        | \$23,175.00        |
| <b>Grand Total:</b> | <b>40</b> | <b>\$23,175.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times            | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station         | Comments         | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-----------------|------------------|---------|
| 1.0  | Normal Line / SPOT (1)         | 08/08/12-08/10/12 | 2   | :30    | 5:58A- 6:30A (EST)   | 3   |    |    | X  | X  | X  |    |    | 3     | \$400.00 | \$1,200.00 | Columbus (WSYX) | NEWS             | 8/3/12  |
| 2.0  | Normal Line / SPOT (2)         | 08/08/12-08/10/12 | 2   | :30    | 6:30A- 6:57A (EST)   | 3   |    |    | X  | X  | X  |    |    | 3     | \$400.00 | \$1,200.00 | Columbus (WSYX) | NEWS             | 8/3/12  |
| 3.0  | Normal Line / SPOT (3)         | 08/08/12-08/10/12 | 2   | :30    | 5P- 5:30P (EST)      | 3   |    |    | X  | X  | X  |    |    | 3     | \$700.00 | \$2,100.00 | Columbus (WSYX) | NEWS             | 8/3/12  |
| 4.0  | Normal Line / SPOT (4)         | 08/08/12-08/10/12 | 2   | :30    | 5:30P- 5:58P (EST)   | 2   |    |    | X  | X  | X  |    |    | 2     | \$700.00 | \$1,400.00 | Columbus (WSYX) | NEWS             | 8/3/12  |
| 5.0  | Normal Line / SPOT (5)         | 08/08/12-08/10/12 | 2   | :30    | 6:58P- 7:27P (EST)   | 3   |    |    | X  | X  | X  |    |    | 3     | \$600.00 | \$1,800.00 | Columbus (WSYX) | ENT TONIGHT      | 8/3/12  |
| 6.0  | Normal Line / SPOT (6)         | 08/08/12-08/10/12 | 2   | :30    | 7:28P- 7:57P (EST)   | 3   |    |    | X  | X  | X  |    |    | 3     | \$675.00 | \$2,025.00 | Columbus (WSYX) | ACCESS HOLLYWOOD | 8/3/12  |
| 7.0  | Normal Line / SPOT (7)         | 08/08/12-08/10/12 | 2   | :30    | 11:35P- 12:04A (EST) | 2   |    |    | X  | X  | X  |    |    | 2     | \$375.00 | \$750.00   | Columbus (WSYX) | NIGHTLINE        | 8/3/12  |
| 8.0  | Normal Line / SPOT (8)         | 08/08/12-08/12/12 | 2   | :30    | 11:01P- 11:34P (EST) | 3   |    |    | X  | X  | X  | X  | X  | 3     | \$775.00 | \$2,325.00 | Columbus (WSYX) | NEWS             | 8/3/12  |
| 9.0  | Normal Line / SPOT (9)         | 08/11/12-08/11/12 | 2   | :30    | 7:58A- 9A (EST)      |     |    |    |    |    |    | 1  |    | 1     | \$350.00 | \$350.00   | Columbus (WSYX) | GMA              | 8/3/12  |
| 10.0 | Normal Line / SPOT (10)        | 08/11/12-08/11/12 | 2   | :30    | 11:01P- 11:34P (EST) |     |    |    |    |    |    | 1  |    | 1     | \$775.00 | \$775.00   | Columbus (WSYX) | NEWS             | 8/3/12  |
| 11.0 | Normal Line / SPOT (11)        | 08/12/12-08/12/12 | 2   | :30    | 5:58P- 6:30P (EST)   |     |    |    |    |    |    |    | 1  | 1     | \$700.00 | \$700.00   | Columbus (WSYX) | NEWS             | 8/3/12  |
| 12.0 | Normal Line / SPOT (12)        | 08/12/12-08/12/12 | 2   | :30    | 11:01P- 11:34P (EST) |     |    |    |    |    |    |    | 1  | 1     | \$775.00 | \$775.00   | Columbus (WSYX) | NEWS             | 8/3/12  |
| 13.0 | Normal Line / SPOT (13)        | 08/13/12-08/14/12 | 2   | :30    | 5:58A- 6:30A (EST)   | 2   | X  | X  |    |    |    |    |    | 2     | \$400.00 | \$800.00   | Columbus (WSYX) | NEWS             | 8/3/12  |
| 14.0 | Normal Line / SPOT (14)        | 08/13/12-08/14/12 | 2   | :30    | 6:30A- 6:57A (EST)   | 2   | X  | X  |    |    |    |    |    | 2     | \$400.00 | \$800.00   | Columbus (WSYX) | NEWS             | 8/3/12  |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|                             |       |                   |       |           |



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|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-----------------|------------------|---------|
| 15.0 | Normal Line / SPOT (15)        | 08/13/12-08/14/12 | 2   | :30    | 5P- 5:30P (EST)      | 2   | X  | X  |    |    |    |    |    | 2     | \$700.00 | \$1,400.00 | Columbus (WSYX) | NEWS             | 8/3/12  |
| 16.0 | Normal Line / SPOT (16)        | 08/13/12-08/14/12 | 2   | :30    | 5:30P- 5:58P (EST)   | 1   | X  | X  |    |    |    |    |    | 1     | \$700.00 | \$700.00   | Columbus (WSYX) | NEWS             | 8/3/12  |
| 17.0 | Normal Line / SPOT (17)        | 08/13/12-08/14/12 | 2   | :30    | 6:58P- 7:27P (EST)   | 2   | X  | X  |    |    |    |    |    | 2     | \$600.00 | \$1,200.00 | Columbus (WSYX) | ENT TONIGHT      | 8/3/12  |
| 18.0 | Normal Line / SPOT (18)        | 08/13/12-08/14/12 | 2   | :30    | 7:28P- 7:57P (EST)   | 2   | X  | X  |    |    |    |    |    | 2     | \$675.00 | \$1,350.00 | Columbus (WSYX) | ACCESS HOLLYWOOD | 8/3/12  |
| 19.0 | Normal Line / SPOT (19)        | 08/13/12-08/14/12 | 2   | :30    | 11:35P- 12:05A (EST) | 2   | X  | X  |    |    |    |    |    | 2     | \$375.00 | \$750.00   | Columbus (WSYX) | NIGHTLINE        | 8/3/12  |
| 20.0 | Normal Line / SPOT (20)        | 08/13/12-08/14/12 | 2   | :30    | 11:01P- 11:34P (EST) | 1   | X  | X  |    |    |    |    |    | 1     | \$775.00 | \$775.00   | Columbus (WSYX) | NEWS             | 8/3/12  |

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|                             |       |                   |       |           |
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| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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